



American Telugu Association

P.O. Box 4496, Naperville, IL 60567

Phone: (630) 783-2250, Fax: (630) 783-2251

Email: info@ataworld.org website: <http://www.ataworld.org>

For Immediate Press Release

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president@ataworld.org

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ATA Organizes Cricket Tournament in Delaware Valley

Wilmington, DE September 10th, 2011

First ever American Telugu Association (ATA) event held in the region of Delaware and Philadelphia (Delaware Valley) on Sep 10th and 11th. As part of this event ATA held cricket tournament and social gathering for Telugu people in the region. Delaware valley has some the largest Telugu community in the region. In this tournament 14 teams and around 300 people participated with great enthusiasm. There was an overwhelming response from youth and seniors alike. This is the first historic event held by ATA in Delaware –Philadelphia region.

A social gathering was held on Saturday evening at Courtyard by Marriott as part of this event; a large number of people from local community participated and expressed their happiness and enthusiasm to be part of that event. In particular, youth came forward to be part of the organization and serve Telugu community. The cricket tournament was conducted at Bonsall Park in Wilmington, DE. Fourteen teams played and Challengers team was evolved as the Champion. This event was attended by ATA leaders from Mid-Atlantic region including ATA president Dr Rajender Jinna, Secretary Rammohan Konda along with other board members Bhuvanesh Boojala, Rajesh Madireddy, Vinod Koduru, Sudhakar Perkari and ATA representatives from neighboring states. This event has been organized by regional coordinators Uday Kommireddy and Madhav Mosarla under the advisory of Parmesh Bheemreddy, ATA trustee from Delaware.

The trophies are presented to winners Challengers by ATA President Dr. Jinna, to runners Chase XI by local prominent heart surgeon Dr. Chandrashekar Reddy Beesam and token of appreciation presented to all the volunteers. Fields were coordinated by Prashant Guduguntla; Umpiring was coordinated by Kiran Ala, scores managed by Srinivas R Keshavarapu, schedules managed by Shreedhar Bolledula. Co sponsored by Venkat Madipadaga, Food was supplied by Bawarchi Indian restaurant.

ATA (American Telugu Association) is an established community service focused non-profit organization serving Telugu community in North America for over 25 years. For more details about ATA and its services to Telugu community and for upcoming community events from ATA, please visit ATA website at <http://www.ataworld.org>. 12th ATA convention & youth conference will be held in world famous Georgia World Congress Center in Atlanta, GA during July 6-8th, 2012.