

July 5th, 10 am - 1 pm

This session will be presided by Sri Kasinadhuni Maheswara Prasad, Ex- President ATA, and features Astavadhanam by "Avadhana Kesari" Sri Narala Rama Reddy.

Sri Rama Reddy garu has performed more than 1,000 Avadhanams in Andhra Pradesh, Chennai, Bangalore, New Delhi and abroad. He hails from Proddatur, Kadapa district and worked as a Principal of SMS Oriental College in the same city for more than thirty eight years. This is his second Avadhanam at ATA convention.

We welcome you again to come and participate in this magical journey into the realms of literature!!!

Chairman: Sri. Ravi Kondabolu Ph. 917-753-3059 Email:kondabolu_rk@hotmail.com
Co-Chairman: Sri. Ankineedu Prasad Nannapuneni MD., Ph. 347-231-2167



Overseas Committee

Chair: Balwanth Reddy Kommidi
Co-Chair: Sridhar Reddy Kumbala
Trustee/Advisor: Rajeshwar Reddy Gangasani

Members

Indrasena Reddy Vanga	Naresh Chintalacheruvu	Giridhar Reddy
Rajender Mann	Bhagvan Pingle	Mahender Musuku
Shekar Mudireddy	Srinivas Kommidi	

Overseas Committee invites you all to 10th ATA Conference & Youth Convention:

Overseas Committee (OC) is working to make the 10th convention a memorable event with respect to overseas visitors. So far it has been a wonderful response with a lot of overseas visitors showing interest to participate in this mega event (subject to visas), thanks to the ATA team for sending the invitations in a timely manner.

During the first week of June, we will make a tentative visitors list and we will manage communication with these visitors to make sure they feel at home during this event. We encourage all people interested in knowing about detailed information to contact anyone on the OC team published on the ATA convention website or email overseas@ataworld.org.



Youth Forum

Chair: Anju Kondabolu
Chair: Naveen Anumolu
Chair: Pooja Kondabolu
Co-Chair: Sheela Reddy
Co-Chair: Madhuri Reddy
Standing Committee Chair: Sphoorthi Jinna
Standing Committee Co-Chair: Manasa Reddy
Standing Committee Co-Chair: Shilpa Reddy
Trustee/Advisor: Sudhakar Perkari

Members

Vikram Veeramachaneni	Vani Valluripalli	Swathi Chenumolu
Pooja Reddy	Nikki Gavva	Sindhu Boddu
Vamsi Krishna Bandi	Swathi Yalamanchi	

Dear Guests & Invitees:

Namaste!

On behalf of Telugu youth in USA, the youth forum welcomes you to the 10th ATA Conference & Youth Convention!

We felt very happy and excited when we, the ATA youth, came to know that the slogan for the convention is “Dasamaavathram: Telugu Thalliki Haaram, Yuvathraaniki Dwaaram”, that is, “The 10th incarnation: a tribute to Telugu Thalli and **opening the door to our youth**”. **This highlights the importance ATA leadership has given to us, the youth. Elated by this emphasis, the youth committee has put in long and enthusiastic hours to bring you the youth convention of ATA 2008 with a bang!**

It is geared towards youth of all ages and each one of the youth is bound to have an experience of a life time with various day and night time activities.

The fun and excitement starts on Thursday, July 3rd, first day of the convention. Therefore, be there on time and do not miss a single moment of the thrilling program we have in store for you. On July 3rd, following the registration process, the youth are going to have a happy social hour in the grand "Robert Treat ball room" followed by a very exciting cruise experience with fun, food, great DJ and some exciting performances by our youth. Popular ‘youth’ movie artists are going to join our youth on the "Cruise". Followed by the Cruise experience ATA YOUTH COMMITTEE IS BRINGING 3 GREAT COMEDIANS, FOR THE FIRST TIME, TO HAVE A HILARIOUS AND MEMORABLE 90-MINUTE COMEDY SHOW.

Also on Thursday, July 3rd, , the younger youth group is going to have "meet and make friends" party in the evening - a formal ball room type party.

On Friday and Saturday (July 4th and 5th), we have several fun and creative type of Day time events for all youth like Jeopardy, Career mentoring, Poker and Trivia games, Basket ball and baseball tournaments, traditional make over, mehendi party, “MURKU AND BURFI MOM”, most interactive spirituality session and many many more ...

We have very interesting, informal and friendly SINGLES EVENTS (Planned with great perfection) where singles can meet, make friends and who knows may even meet life partners! On stage, we have a 2 hr Prime time program on Friday evening from 7:30-9:30 pm during which an extravagant, fabulous and scintillating "FASHION SHOW" will be staged followed by 5 top-notch dance numbers, comedy skits BY OUR YOUTH and Award presentations for Mr. and Ms. ATA, and many more exciting items.

The younger group is going to present a unique show, FIRST TIME EVER IN ATA, on Saturday during the Prime time.

To mark the end of a great weekend, we have an unforgettable Farewell Brunch on Sunday!
It would be very hard to part after the most memorable YOUTH CONVENTION EVER!

DONT MISS EVEN ONE EVENT OR ITEM! REGISTER FOR ALL AND HAVE THE GREATEST JULY 4TH WEEKEND AND MOST UNFORGETTABLE YOUTH CONVENTION OF ATA 2008!

Report submitted by Anju Kondabolu, ATA Youth Chair/Advisor



Souvenir Committee

Chair: Sreenadh Jonnavithula, Ph.D
Co-Chair: Apparao Sunkara,
Trustee/Advisor: Sudhakar Perkari
Bhargavi Rao, Ph.D, Member

The Souvenir committee welcomes you to the 10th ATA Convention and Youth Forum!

The Souvenir committee operates on a different time scale than most of the other committees. Our work began months ago, when we invited articles for the souvenir from authors all over the world. Hundreds of enthusiastic responses later, we look forward to presenting you with a treat to treasure: A beautiful souvenir volume with stories, poems, plays and songs, in Telugu and in English. Our work will be finished before the convention starts, so that you can have this souvenir in your hands when you pick up your registration kit at the venue. And our souvenir will last months, if not years, after the festivities die down, as these stories and articles are savored over and over again by many different people.

This year, we have taken special pains to invite and select stories and articles most relevant to the Telugu diaspora living in the United States. We look forward to presenting you the results of our work at the Convention. We hope that it will survive for many years in the hands of collectors and critics as a definitive collection of Telugu works from this period.

Sincerely

Sreenadh Jonnavithula, Ph.D, Chair



ATA Fashion Show 2008



**SPLENDID.FABULOUS AND SPECTACULAR ONCE IN A LIFE
TIME YOUTH FASHION SHOW ON THE MAIN STAGE AT THE
ATA CONVENTION.**

**WONDERFUL OPPURTUNITY TO SHOW CASE YOUR
TALENTS,TO DRESS UP GORGEOUSLY AND TO MAKE NEW
FRIENDS.**

**WE HAVE PROFESSIONAL CHOREOGRAPHERS TO BRING
OUT THE BEST IN EACH ONE!**

REGISTER ASAP OR YOU WILL MISS OUT THE CHANCE.

**ONLY 25-30 YOUTH CAN PARTICIPATE. IF WE HAVE
OVERWHELMING RESPONSE, THERE WILL BE AUDITIONS.**

ATA CONVENTION 2008

PRUDENTIAL CENTER : NEWARK , NEWJERSEY

FOR MORE DETAILS :

Anju Kondabolu: : 631-462-1353(home)

631-462-3851(cell)

Anju: vajrakonda@yahoo.com

Pooja: poojapoojipie@yahoo.com

Spoorthi: srj7@cornell.edu

A NEW EVENT AT ATA 2008

TOP  **MURUKKU CHEF**
&
TOP  **BURFI CHEF**



Competition Details:

- 1) Email your name, age, and contact information to ata21cochair@yahoo.com. In the email, please state whether you are entering the murukku category or burfi category.
- 2) Prior to the convention, make enough murukku or burfi to feed approximately 30 people. Pack it in an air-tight container and bring it to the ATA 2008 convention.
- 3) On Friday morning (July 4) contestants will be asked to display their food for the judges to taste. Convention attendees will also be allowed to sample the entries.
- 4) Judging will be based on overall taste, appearance, and creativity!!

Winners receive a prize!!! Have questions?
Contact Sheela at: ata21cochair@yahoo.com

singles events



Are You

SINGLE ?



* **Do you believe in love at first sight?** Neither do we. That's why we're giving you several chances to meet someone special at ATA 2008. **Singles events on each day of the convention** allows you to meet more people increase your chances of finding someone special!

* **Tired of the same old speed dating events?** So are we! Our events will provide fun, innovative, and unique ways to interact with other singles in a relaxed and comfortable setting.

So whether you're looking for

"Mr. or Mrs. Right" or just "Mr. or Mrs. Right Now",
you'll enjoy hunting for them at ATA 2008!

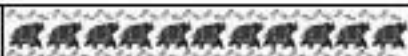
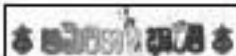


ATA Conference
and
Youth Convention
Prudential Center
New Jersey
Jul 3rd-5th, 2008
www.ataworld.org



shaadi.com

Please email questions to youth@ataworld.org



Publicity & Public Relations

Chair: Ravindra Reddy
Co-Chair: Prasad Kambampati
Standing Committee Chair: Krishna Dyapa

Members

Suresh P. Reddy
Vishnu Chittem
Venkat Maram

Santosh Reddy
Venu Udumula
Shashi Vundyala

Shyam Vemula
Harish Pesari
Srinivas Alety

We are trying to reach out to Telugu population through out the world to promote American Telugu Association and the 10th ATA Conference. Campaigning is being done via TV, Radio, Online and Print media to attract Telugu population in and around the tri-states, throughout US, India and around the globe to the conference.

Plans are being made to have conference activities, photos and videos available to all via live web casting, up-to-date web sites and through print media. Many major TV channels like TV9, Gemini, Z Telugu, MAA TV, ITV and online portals like Telugu One, Telugu People, Sulekha, Telugu Times, Great Andhra, Idlebrain, Andhra Vilas and many print medias will be present during convention to provide coverage.

Corporate Sponsorship

Chair: Mohan Patalolla
Co-Chair: Srikanth Gudipaati
NJ Regional Coord: Mahender Musuku
Trustee/Advisor: Dr. Malla Reddy Pailla

Members

Ram Vedantam
Srinivas Arikatla

Subba Row Chennuri
Brahmaji Veliveti
SS Reddy

Vinod Koduru
Sateesh Tummala

Corporate Sponsorship brought new dimensions to the Corporate Sponsorship by offering different variety of packages to Corporations and Business houses. The committee offered variety of packages to fit small to big corporations and gave presentation. The Corporations and business houses will get enormous amount of benefit to reach the Telugu community. The Corporate Sponsorship offered several packages such as Conference Sponsorship, Grand Sponsorship, Main Sponsorship, Co-sponsorship, Associate Sponsorship and Event Sponsorship. Each package in turn has wide variety of events and items that have never been in vogue in ATA. The committee members are diversified in different areas such as Media, publicity and business entrepreneurs.

Our goal is to illustrate to the corporations about the positive impact of ATA and its members in various walks of our lives - both personally and professionally. Our committee has worked simultaneously in US and India to get Sponsorship. We have received enormous amount of response and closed the deals with corporations such as Jet Airways, Opus-Sunway, Sairam Group and Aditya.

We approached Media agencies to reach out to several leading corporations in India and USA. This is an important strategy to influence the corporations to demonstrate the value created by ATA in various communities and sectors. The committee brought new dimension to the ATA by involving and integrating corporations and businesses more effectively to obtain funds and we are confident that this approach will serve as a model for future ATA conferences.

Dr. Chitten Raju Vanguri: An author, writer and publisher *par excellence* & Winner of Outstanding Community Service Award

By Dr. Siva Prasad Kumpatla

Helen Keller, American author and educator, said “Literature is my Utopia!” Only a devoted, dedicated and passionate person can say this with conviction and we have such a person in our community who has demonstrated his passion for Telugu language, literature and community service. It is an honor to write about the career, accomplishments and service to Telugu literature and Indian community of Dr. Chitten Raju Vanguri who can be called as “Telugu Thalli *muddu bidida*”. The many laurels he achieved in the galaxy of Telugu literature and community service in North America are truly fascinating and make all Telugu people proud of possessing such an asset.

On January 20, 2008, Dr. Chitten Raju received the coveted award for Continued Outstanding Service to the Community from India Culture Center (ICC - An umbrella organization for the entire Indian community of Houston since 1973) during the Republic Day celebrations. He is not only known for his community service but also for his peerless contributions to Telugu literature in North America for the last 30+ years. Now let us go back four decades and see how the remarkable career of Dr. Chitten Raju unfolded culminating in the receipt of this and other prestigious awards.

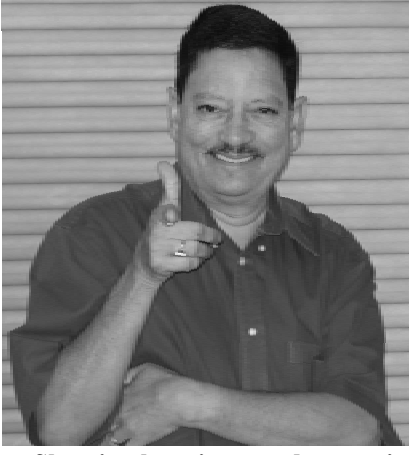
Born in Kakinada, East Godavari, Andhra Pradesh, in 1945, Dr. Chitten Raju received his Engineering degree from Kakinada (Mechanical Engineering) in 1966. He then moved to Indian Institute of Technology (IIT), Bombay, and completed M.Tech and Ph.D degrees (both in Mechanical Engineering) in 1968 and 1974, respectively. During his Ph.D program, he also worked as an Assistant Professor in the department of Mechanical Engineering. He moved to USA after receiving Ph.D and after a brief post-doctoral work at University of Houston, Texas, he joined as the Lead Engineer at MW Kellogg in Houston. He served as the Vice President & Founder of Tracten USA, Inc., Houston during 1982-85 and since 1985 he has been serving as the President & CEO of Pantex Valve Actuators & Systems, Inc., Houston.

Dr. Chitten Raju is an exceptionally talented and prolific writer. He wrote about 50 short stories, 50 story-essays, 15 poems, 27 dramas and 50 mini skits in Telugu. He also wrote nearly 100 Telugu essays and editorials. He wrote for the monthly column, Amerikalakshepam, for Sujana Ranjani during 2004-2006 and he currently writes for the monthly columns of www.koumudi.net and Rachana magazine (monthly magazine from Hyderabad). He also published several books, notable among those are Amerikalakshepam (a



David Wallace, Mayor of Sugar Land, TX, presenting “Outstanding Community Service Award” to Dr. Chitten Raju Vanguri, looking on is Hon. S.M Gavai, Consul General of India

collection of humorous essays), Amerikaamedy Kathalu (an anthology of 24 short stories with the foreword by Mullapudi Venkata Ramana & Bapu) and America Apahasya Kathalu (an anthology of 7 plays published by Navya Sahithi Samithi with the foreword by *Mahakavi* “Sri Sri”). His works were published in more than a dozen print and web magazines. I should also mention about his acting skills – he wrote, acted and/or directed about 100 plays, solo performances, mono actions, musical and humorous episodes around the world. The “Asalu Prasna” play (1996) that he wrote is considered as the best ever in North America and it was also broadcast by Doordarshan in India.



Shooting happiness and energy!

Now, let us look at his service to Telugu literature that spans about three decades. He is the Founder & President of the well known Vanguri Foundation of America (VFA) since 1994. This non-profit organization was established to promote Telugu literature and creative writing and it evolved into the only organization that publishes Telugu books on a regular basis in North America. VFA has been conducting annual contest for Telugu creative writers on Ugadi day since 1995. It has also published 33 books, mostly by Telugu writers of North America including nine volumes of Telugu short stories and a full color “Tiruppavai” with illustrations by Bapu. In addition, the foundation conducts bi-annual America Telugu Sahithi Sadassulu and also helps in the organization of Texas Telugu Sahithi Sadassulu every six months in various cities of Texas. Dr. Chitten Raju garu is famous for his services and contributions as Editor and publisher for several magazines, souvenirs and compilations. “Siprali” the first Telugu book published in North America, a compilation in Sri Sri’s own hand writing, is published by Dr. Chitten Raju. He served as the Chief Editor for TANA Patrika (2001-2003) and ATA’s America Bharathi (2003-2006).

Dr. Chitten Raju’s contributions to Telugu organizations are also numerous and span more than four decades starting from the founding of Telugu Association at IIT, Bombay in 1966. He served in the roles of founder, director, coordinator, convener or chair

person for Telugu Cultural Association, TANA, ATA, VFA etc., Dr. Chitten Raju has also been actively contributing to Indian community since 70s in organizing events, publishing souvenirs and giving lectures on topics of importance to Indian community. During the recent years, he also associated himself with major initiatives of humanitarian causes and raised about hundred thousand dollars in USA. He is also the Fundraising coordinator in USA for Vegesna Foundation for poor & handicapped children, Hyderabad, that conducted Ghantasala Aradhanotsavulu in 33 cities of USA and raised over \$250,000 for Vegesna Foundation (for more information, please see the article that appeared in Oct – Dec, 2007 issue of America Bharathi).

In recognition of his contributions to literature, drama and community service, Dr. Chitten Raju was bestowed with many honors and awards that include ‘Dharmanidhi Puraskaram’ (from Telugu University, Hyderabad), Excellence in Telugu Literature (from both TANA and ATA), Ballari Raghava Award, SiliconAndhra Sahithi Bharathi Title & Award and most recently the “Outstanding community service & leadership award” from India Culture Center (ICC), Houston, as mentioned above.

Dr. Chitten Raju garu is happily married to Girija garu and they have three great children. When asked about things he doesn’t like, he says, “my major complaint in life is that so much to do to serve Telugu bhasha, saahityam, culture and community, but not enough time to fulfill all those ambitions!”.

Well, what I covered here is just the tip of an iceberg since the details of Dr. Chitten Raju’s literary and community services need at least an issue of America Bharathi.

Chitten Raju garu: America Bharathi and ATA congratulate you on receiving the award from ICC and thank you for your exceptional service to Telugu language and Indian community!



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NRI Committee

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Co-Chair: Mohan Talamati
Trustee/Advisor: Damoder Reddy Donuru
Advisor: Sheela Murthy

Members

Raghu Tandra	Srikanth Mothukupally	Raj Janampally
Ajay Nalamada	Viplav Putta	Ram Kolluri
Surendar Chirra	Anil Ravuri	Bhuvanesh Boojala

Dear ATA Family & World Telugu Community:

It is with great pleasure that I invite you on behalf of NRI Committee and ATA to the 10th ATA Convention and Youth Conference with theme: “*Dasamavatharam, Telugu Thalliki Haaram, Yuvatharaniki Dwaram*” to be held at brand new Prudential Center Arena in Newark, New Jersey.

We are making every effort to enhance the participant experience and make it memorable by doing conference events in new ways. Please have a look at the following information about invitees and sessions that we are going to have at the convention. I look forward to seeing you all at the Convention in July 2008.

Sincerely,
Parmesh Bheemreddy, NRI Committee Chair

Special Guest: We have invited Sri Ravi Vayalar, Minister of Overseas Indian Affairs & Minister of Parliamentary Affairs, Government of India, to the Convention.

NRI's Future : In Changing Global Economic Landscape

By
Prof. Krishna G. Palepu Or Prof. Tarun Khanna
Harvard Business School, Boston, MA

As a conundrum, globalization of trade and life may in future change the NRIs in employment, life, culture and jobs. Harvard Business School's Prof. Krishna or Prof. Tarun Khanna will provide insights into the prospects that await NRIs in future. The talk will center on the global changes affecting the NRIs and the choices they make in coming years, Two decades from now.

Investment Opportunities in Andhra Pradesh

This forum will be represented by officials from Govt. of Andhra Pradesh. Please learn investment opportunities in the state of Andhra Pradesh with state GDP growth rate of 10.37% against the national GDP growth rate of 8.36%. Andhra Pradesh has registered 10.08% year on year growth rate in agriculture sector against national growth rate of around 2%.

Attendees include:

Smt. Dr. J. Geeta Reddy, *Major Industries, Sugar, Commerce and Export Promotion*
Sri. G. Chinna Reddy, *Rural Development Minister*
Sri. R. Damoder Reddy, *Information Technology, Communications, Youth Services & Sports*
Dr. C.S. Rao, *IT Advisor to Chief Minister of Andhra Pradesh & CEO A P invest*
Sri B. Sam Bob, *IAS, Principal Secretary, Industries & Commerce*
Sri S K Joshi, *IAS, Secretary, IT & Communications Principal Secretary, Food Processing Department*

NRI's in Politics: Let's Debate



This is an informational session for NRIs who wish to be politicians with their own hopes and aspirations. Debate features accomplished politicians from India.



We believe it will be a lively discussion & debate in a civil and cordial atmosphere

There are many questions our fellow NRIs in that regard may ponder:

1. Do the political aspirants think they are better as a collective, than those average politicians in India or Andhra Pradesh at this time? If so, why?
2. Any charitable work or wish to accomplish good things in life for the people could be seen in political terms with the NRI direct involvement in politics how does one plan on addressing such a negative feedback?
3. Are there any specific areas each of the NRI is motivated to work? What prompts one to motivate self in that direction?
4. What prevents one from becoming a regular politician in India, after getting elected?
5. What would you do differently than another politician in India, if you are elected?

**At this time we invite participation from aspiring politicians from NRI segment for this debate.*

Following are the generic qualities we look for inclusion in the process:

PROVEN CIVIC LEADERSHIP ABROAD

COMMUNITY LEADERSHIP WITH ACCOMPLISHMENTS

INTEREST IN POLITICAL PROCESS AND

INTEREST TO FIELD THEIR CANDIDATURE SEEKING A PARTY TICKET

Please contact via email: Parmeshb@hotmail.com OR fill the form at ATA website.

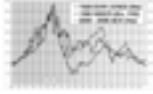


Immigration Forum by Sheela Murthy

Family Based Immigration to sponsor family members
Non - immigrant visa options like B1, E1, E2, E3, F1 OPT, H1B, L1A, L1B, O, etc.
Immigrant / Green Card: PERM towards Green Card
Other Immigrant Options like EB1, NIW, etc. for highly talented individuals, researchers, etc.



NRI's Real estate, Retirement, Stock Market, Financial, Health in India



To share usable knowledge and practical experience with the Audience in the following topics:

Planning for US citizens and permanent residents (Green Card Holders) living temporarily or returning permanently to India as a part of their retirement plans

- Elder living in India – High quality retirement homes
- Wills and trusts in India; Healthcare options and coverage
- US and Indian Income Tax Laws as they relate to retirees in India
- Foreign Exchange Management Act (FEMA) and Reserve Bank of India Regulations

Planning for Persons of Indian Origin (PIO) real estate investments in India

- Options for residential and commercial real estate investments in India
- Issues in managing and protecting real estate investment properties

Planning for stock market investments in India

- Options for investing in Indian equities as a portfolio
- Review and outlook of Indian equity markets

Programs and Events Committee



Chair: Uma R. Jinna
Co-Chair: Indira Pammi
Trustee/Advisor: Sudhakar Perkari



Members

Seelam Sandhya
Nandini Dargula
Mahesh Reddy

Srilla Reddy
Sumati R. Madadi
Raj Janampally

Vishweshwar Kalavala
Radha Reddy

On behalf of American Telugu Association, programs and events committee invites you all along with family and friends to the 10th ATA conference & youth convention!

Come and enjoy the exhilarating programs to be organized at the Prudential Center, Hilton hotel and Robert Treat hotel. The exciting programs start on Banquet night on July 3rd. We have planned marathon programs from 9 am till 1 am on July 4 and 5.

Wide variety of programs include but not limited to Cultural, Business, Women's forum, Panel discussions and seminars, Spiritual, Health and Sports, Alumni, CE/CME, Literary and above all a vast variety of Youth programs.

While you are immersed in these programs, don't forget to walk through the magical arts and crafts display.

Enjoy the delicious Telugu Vindhu Bhojanam and pass by our vendors for shopping.

Visit www.ataworld.org for updated programs and events.





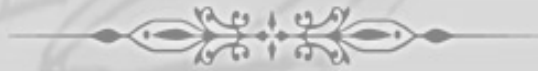
ఆరవ అమెరికా తెలుగు సాహితీ సదస్సు

అమ్మ లాంటి కమ్మనైన తెలుగు భాష,సాహిత్యాలపై
మక్కువ ఉన్నవారందరికీ



ఆహ్వానము

ప్రధాన అతిథి: శ్రీ గొల్లపూడి మారుతీరావు (చెన్నై)
ప్రారంభకులు: శ్రీమతి బలభద్రపాత్రుని రమణి (హైదరాబాదు)
కీలకోపన్యాసం: శ్రీ మందపాటి సత్యం (ఆస్టిన్)
ప్రత్యేక ఆహ్వానితులు: శ్రీమతి అత్తలూరి విజయలక్ష్మి, శ్రీమతి జయ,
హెచ్.ఆర్కె దంపతులు, డా. అనంత పద్మనాభరావు,
'కళాప్రపూర్ణ' డా. వింజమూరి అనసూయా దేవి మొదలైన వారు
మరియూ ఆహ్వానిత అమెరికా తెలుగు సాహితీవేత్తలు



తేదీలు: జూలై 19-20, 2008 (శనివారం, ఆదివారం)
సమయం: ఉదయం 8.30 నుండి సాయంకాలం 6.00 వరకూ.
వేదిక: Golden Peacock Banquet & Restaurant, 3681 Peralta Blvd.
Fremont, CA 94536, Phone: (510) 494- 9460

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